

## Cookie notice

The Website uses cookies. A cookie is a small text file that we send to your internet browser so that we are able to recognise your browser when you return. Cookies can collect data on the use of the Website such as which pages are visited and the duration of a user session. When you use the Website, the cookie sends data to Prosus N.V. (“Prosus”).

Prosus does not retain a cookie longer than necessary. We use session cookies and permanent cookies:

- A session cookie can track usage such as the webpages you visit and what options you use. When you close the internet browser, the session is ended and the cookie is deleted.
- A permanent cookie enables the Website to recognize you at a subsequent visit.

Prosus stores cookies that are essential in providing the functionalities of the Website. When you visit the Website, our web server collects some basic information such as your internet service provider’s domain name, which pages you accessed on the site, and when. We use cookies for detecting what kind of device you have in order to present content in the best way, for a language switch and/or for other purposes which are listed below.

### Your choices

Cookies that are strictly necessary for the functionality of the website are placed automatically. For other cookies we require your prior consent. Through cookies we collect information about your use of the Website and remember your preferences. Examples of collected information are which pages are visited and the length of a user session. Through these cookies we aim to improve your user experience of our Website. If you do not consent to cookie being placed, these cookies will be blocked.

Below please find a summary of the cookies that Prosus uses:

**Necessary cookies** help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
ARRAffinity	deployment-prosus.naspers.com	Used to distribute traffic to the website on several servers in order to optimise response times.	Session	HTTP

ASP.NET_SessionId	deployment-prosus.naspers.com	Preserves the visitor's session state across page requests.	Session	HTTP
CMSCookieLevel	deployment-prosus.naspers.com	This cookie is used to tell the CMS which cookie level you prefer.	1 year	HTTP
CMSCsrCookie	deployment-prosus.naspers.com	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.	Session	HTTP
CookieConsent	deployment-prosus.naspers.com	Stores the user's cookie consent state for the current domain	1 year	HTTP
__cfduid	naspers.com	Used by the content network, Cloudflare, to identify trusted web traffic.	1 year	HTTP

**Preference cookies** enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Name	Provider	Purpose	Expiry	Type
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CMSPreferredCulture	deployment-prosus.naspers.com	The cookie determines the preferred language and country-setting of the visitor - This allows the website to show content most relevant to that region and language.	1 year	HTTP
EmkAnnouncement	deployment-prosus.naspers.com	This cookie is used by the CMS to determine if the user should see a global announcement.	Session	HTTP

**Analytics cookies** help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry	Type
_dataLayerHistory	deployment-prosus.naspers.com	This cookie is used to send data to Google Analytics.	Persistent	HTML
_dc_gtm_UA-#	deployment-prosus.naspers.com	Used by Google Tag Manager to control the loading of a Google Analytics script tag.	1 day	HTTP
_ga	deployment-prosus.naspers.com	Registers a unique ID that is used to generate statistical data on how the	2 years	HTTP

		visitor uses the website.		
_gat	deployment-prosus.naspers.com	Used by Google Analytics to throttle request rate	1 day	HTTP
_gid	deployment-prosus.naspers.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP
_hjid [x2]	deployment-prosus.naspers.com naspers.com	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	Persistent	HTML
_hjIncludedInSample	deployment-prosus.naspers.com	Determines if the user's navigation should be registered in a certain statistical place holder.	Session	HTTP
r/collect	doubleclick.net	This cookie is used to send data to Google Analytics about the visitor's device and	Session	Pixel

		behavior. It tracks the visitor across devices and marketing channels.		
collect	google-analytics.com	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	Pixel
_hjTLDTest	naspers.com	This cookie is used by HotJar to test the top level domain.	Session	HTTP
vuid	vimeo.com	Collects data on the user's visits to the website, such as which pages have been read.	2 years	HTTP

### Google Analytics

Only if you have given prior consent, Prosus will use Google Analytics' cookies. If you do not consent to the placement of such cookies, these cookies will be blocked. Google Analytics is a web analysis service that is offered by Google Inc. (Google). Google Analytics uses cookies to analyze the usage of the Website by Users. Google uses aggregated statistical data to give Prosus an insight in the way Users use the Website. Google may only provide these data to third parties if Google is required to do so by law, or to the extent third parties processing these data on behalf of Google.

For more details on what information Google collects and why it does so, Google's Privacy Policy is available [here](#). To learn more about how Google uses cookies, please click [here](#).

Google is one of many ad networks that personalizes ads based on your activity online. Go to [www.youronlinechoices.com](http://www.youronlinechoices.com) to control ads from most ad networks.

**How to refuse the use of cookies**

You may refuse the use of cookies by selecting the appropriate settings in your browser. However, if you do this you may lose some useful features on our website.