



We work to create a better future.

We see learning as the key to unlocking opportunities. By helping others build skills in technology and business, we empower them to grow and succeed in the long term.



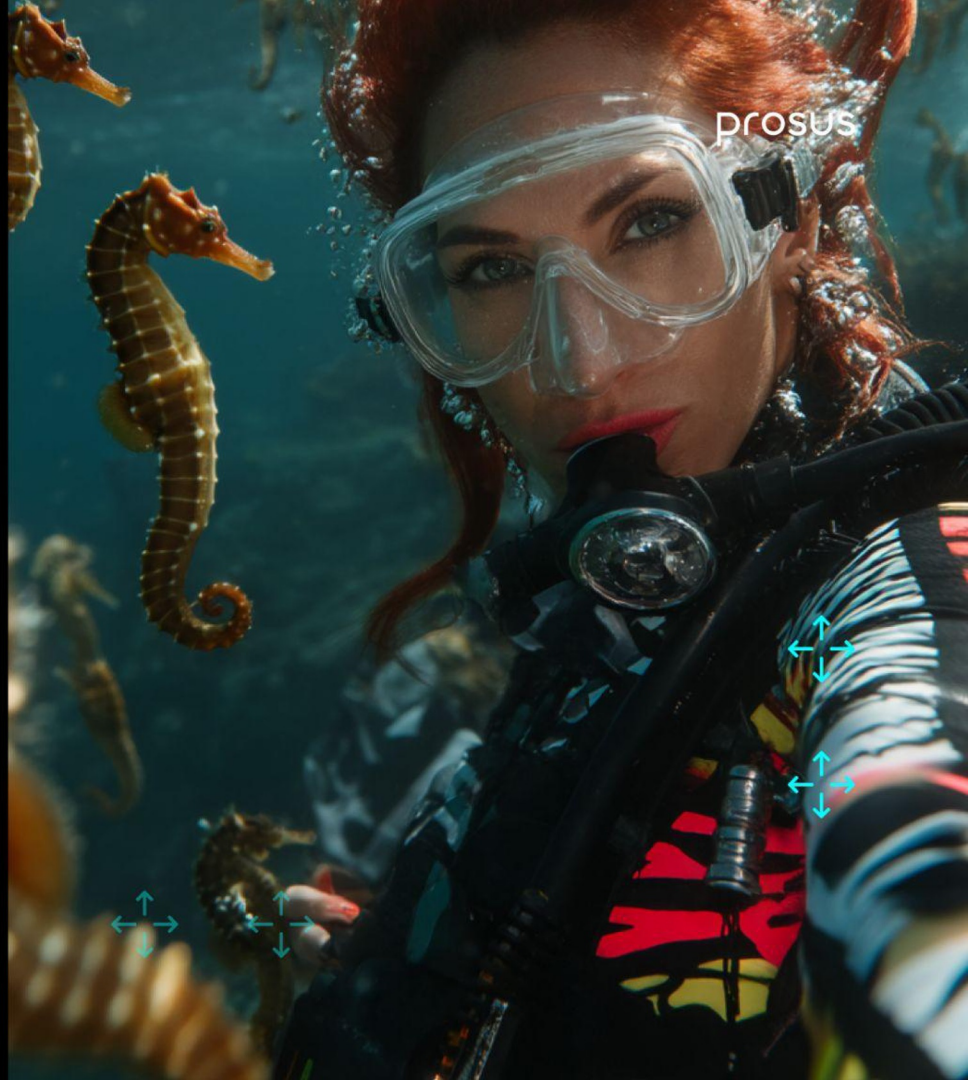
OUR
VALUES
← ↑ ↓ →
IMPACT

Courage with a cause.

We boldly invest in technology that improves everyday life for billions of people. Because for us, it's not enough to scale businesses. We must actively shape a better world. So as well as investing in businesses that drive real change, we go all-in on education and skills development. All-in.

Jump in and lift everyone up.

Education and skills development don't just uplift individuals — they drive entire societies forward. We have the data to prove it. When people learn, economies grow. When skills improve, opportunities multiply. So we'll never stop investing in people, communities, and the ecosystems that fuel impactful progress.



OUR
VALUES

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IMPACT / REAL LIFE CASE

We are all real life-changers.

Phuthi has been an essential part of Prosus since 2019. She's a driving force behind our Naspers Labs social impact programme. Empowering the next generation in South Africa's digital economy.

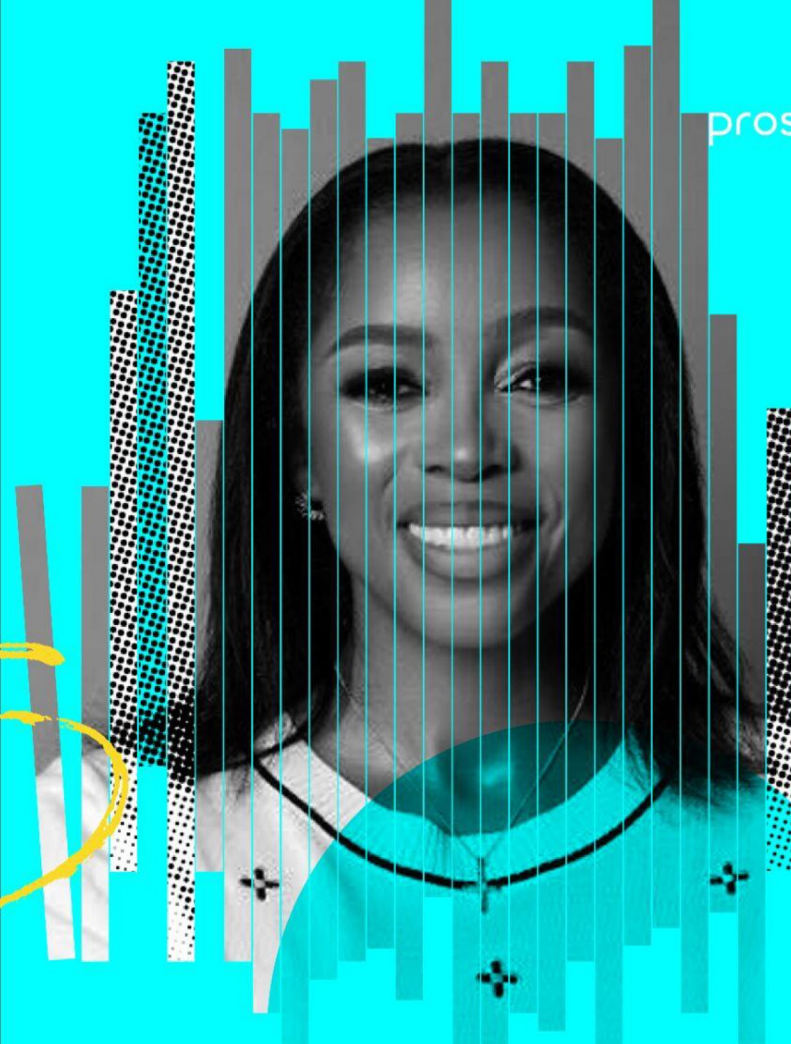
- **5,000+ youths trained**
- **5,000+ entry-level jobs created**
- **65% of beneficiaries are young women**

When your personal motivations and inner purpose align with your professional goals and ambitions, the results are life-changing.

'We're equipping unemployed youth with digital skills training and supporting talented micro-entrepreneurs.'

Phuthi Mahanyele-Dabengwa

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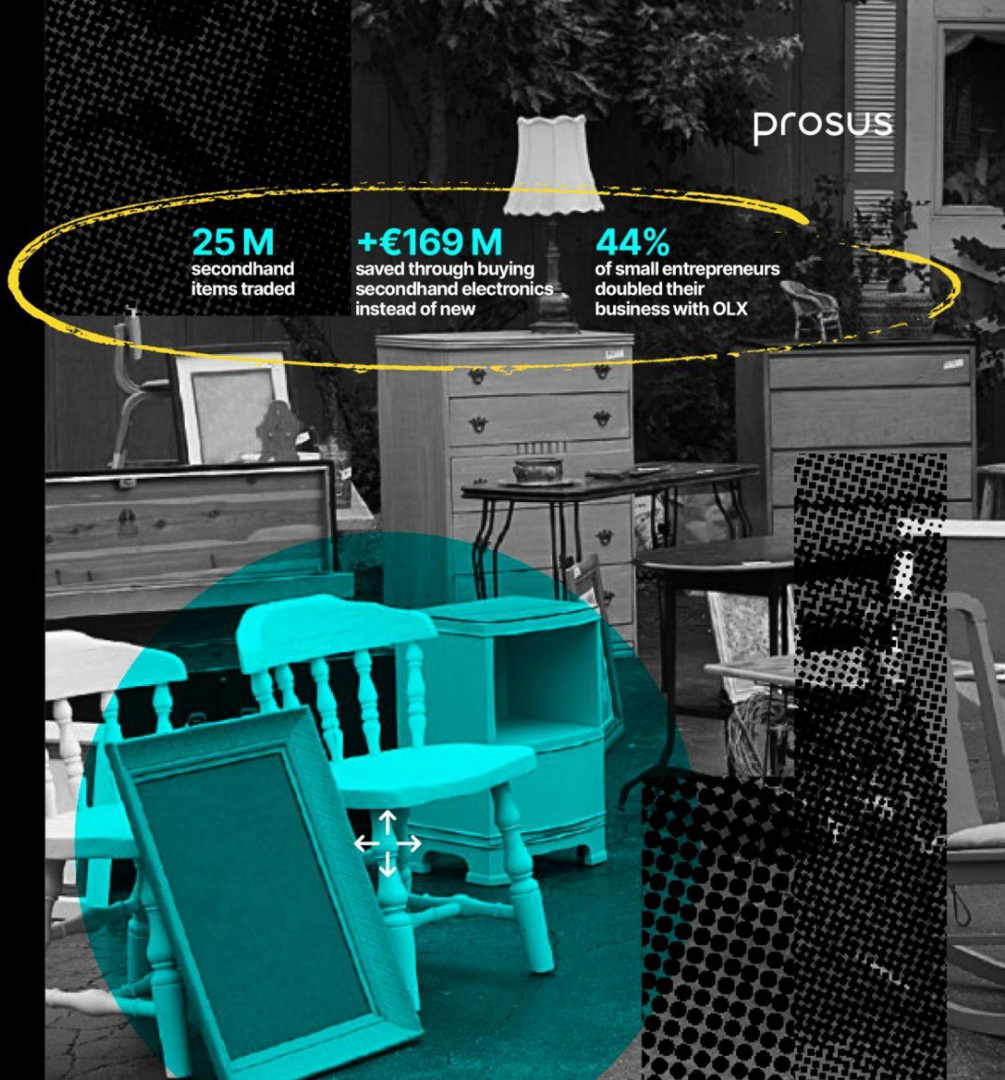
OUR
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IMPACT / REAL LIFE CASE

iFood: Scale with purpose.

Why simply scale when you can uplift people as you grow? That's how iFood does it. With their multi-year commitment to education, they've supported over 100,000 people to earn certifications through Brazil's Decola platform. Meanwhile, more than 6,000 riders have graduated from their My High School Diploma programme. With iFood, delivery jobs can be launchpads for lifelong opportunity.

OLX: Growth that gives back.

OLX Group is using its scale for good. By making sustainable choices more accessible to more people. With tens of millions of users trading every month, OLX is driving the shift toward a circular economy, where buying secondhand becomes first instinct. The future of commerce can't/won't be built on waste – and look who's leading this vital transition?





Impact is

- creating real change that sticks for the long haul
- mixing innovation with purpose to make a real difference to people's everyday lives
- helping communities level up with education and skills

Impact isn't

- chasing quick wins while ignoring the bigger picture
- turning a blind eye to the impact on people and the planet
- focusing on profits without thinking about the fallout



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