

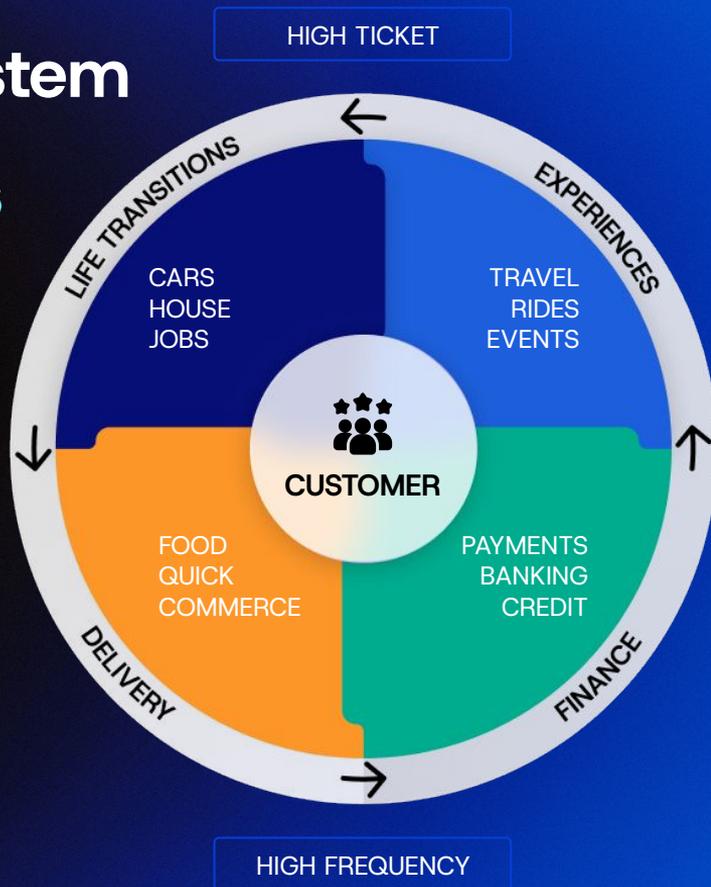


Fabricio Bloisi

CEO of Prosus

Prosus 2026: Lifestyle Ecosystem

That empowers
the everyday
economy



FORWARD

1.0B

Customers

5M

Partners

~US\$115bn

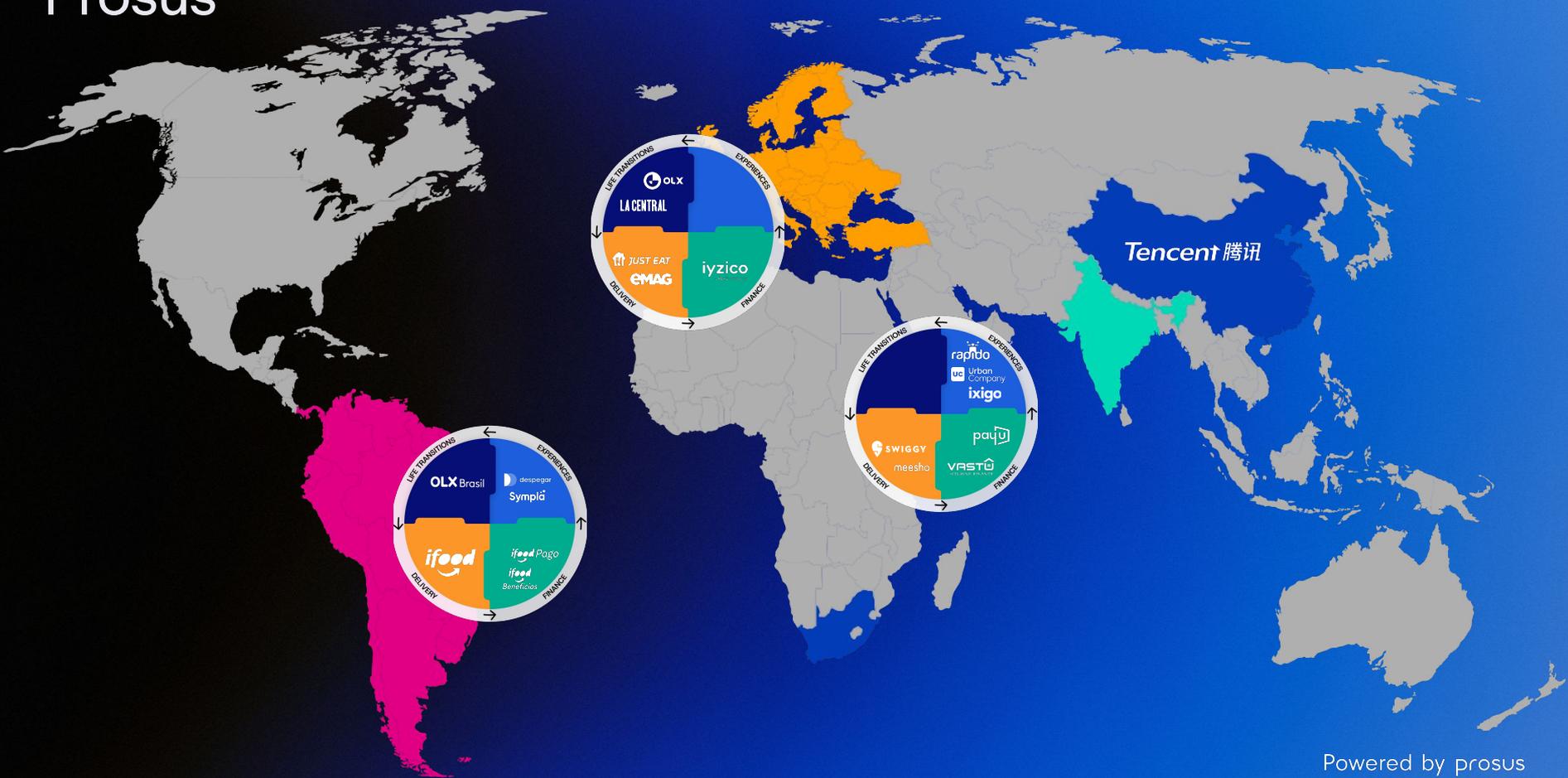
TPV

~US\$65bn

GMV

Latin America, India and Europe

Powered by prosus



Tencent 腾讯



Deep AI foundations

Our AI journey began in 2018 and accelerated in the last 2 years

Embedded AI culture from tasks to agents: employees built 40k+ agents.

Prosus AI Labs

Unique data assets in one AI-driven ecosystem, with 1B customers and 500m daily interactions

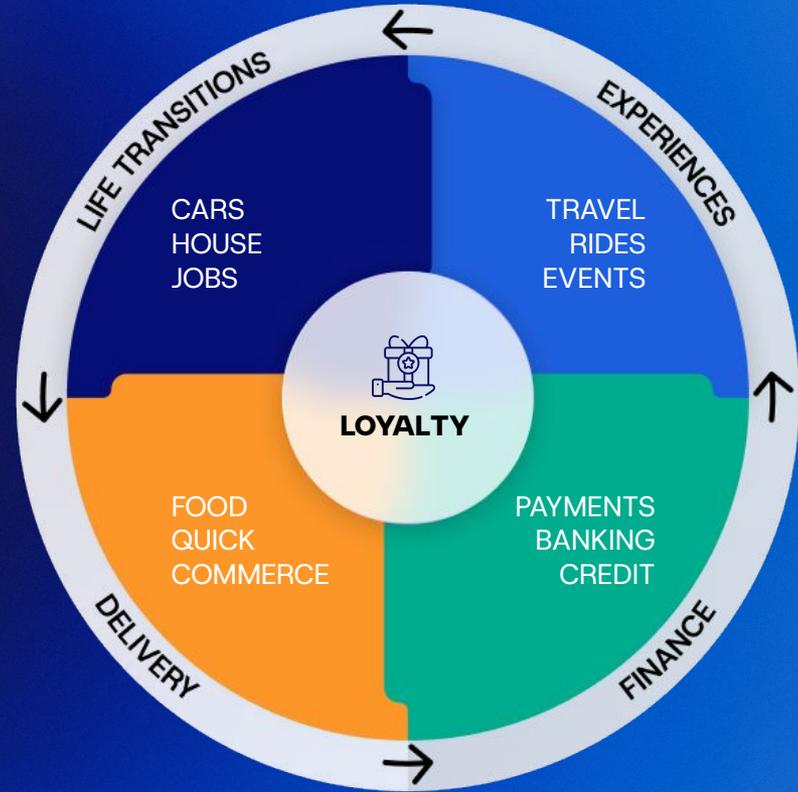
Deployed 100s of AI models driving daily impact and real returns

 10k people in Tech
 1k in AI

Today: Our Vision for the future.

The Glue

Loyalty connects our ecosystem to serve our customers better, increasing frequency, retention, and cross selling.



How humans interact with the world is changing fast



Speech



Paper



Websites



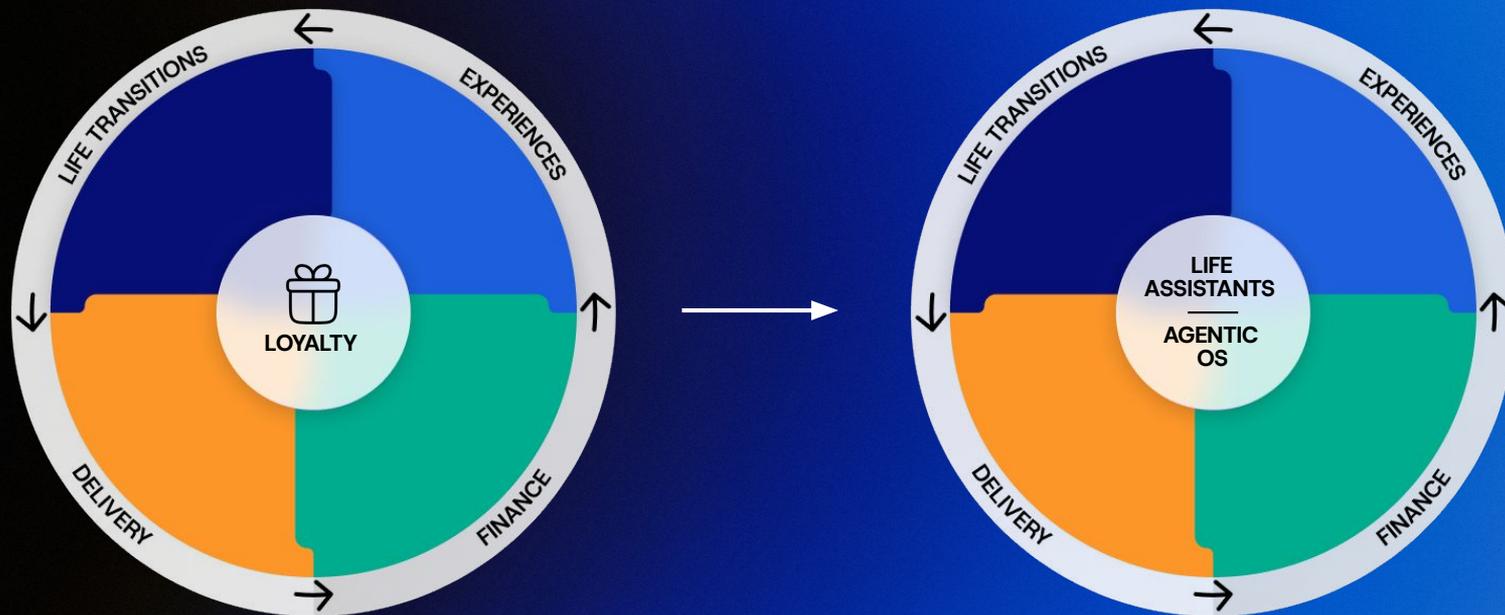
Apps



AI Agents

The future of the everyday economy

FORWARD

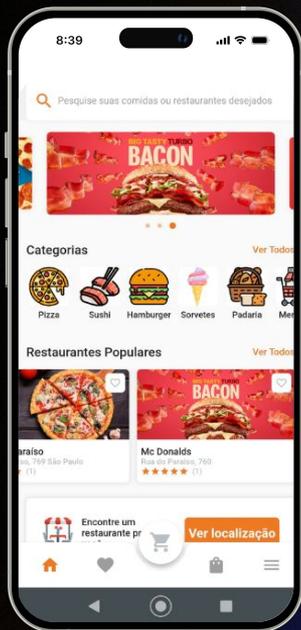


Life Assistants that do things.
Agents that run companies.

Powered by prosus

Super simple. Just ask. Consider it done.

FORWARD



5 minutes

Got it – I will order the usual:
Kosushi. 12 pieces. Pay by card.
To the office. Discount of \$10
available. Can I order?

Done. \$30. I will let you know
when it is arriving!



1 minute

Sushi at 1 pm

Please add a **coke**

+100

Use cases
designed and
being launched

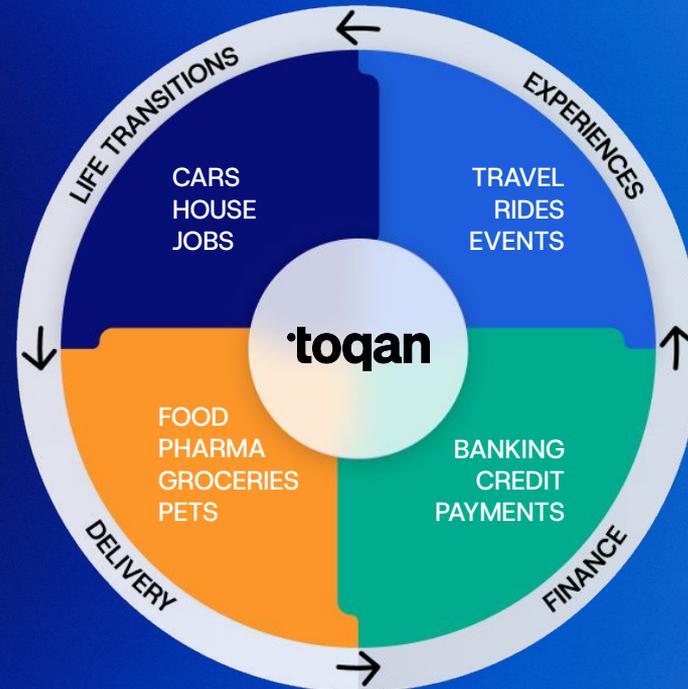
Powered by prosus

Agents for work and for partners

·toqan

Intelligence to improve
operations
of entrepreneurs.

Prosus. Restaurants. Hotels. Dealers.
Ready to use agents: marketing, promotion,
finance, planning, consulting services.
Skills to integrate with other services.



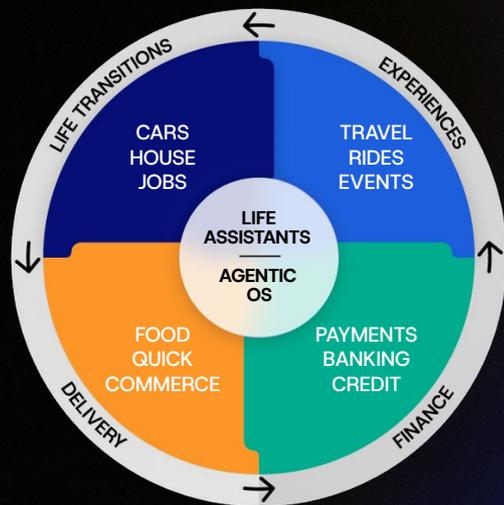
The future: Agents will run companies

FORWARD



The future of the everyday economy

FORWARD



Large
Commerce
Model

The foundation.

Agents for
Work
Agents for
Partners

The future of work.

Life
Assistants

The future of "Apps".