OLX Group agrees to acquire La Centrale, a leading motors French classifieds platform

Strategic entry into Western Europe, **expanding OLX's leading motors** portfolio in Central and Eastern Europe

Transaction brings together La Centrale's strong local brand and expertise, with OLX's technology, scale, and customer-first solutions

Secures a leadership position in one of Europe's largest and most attractive used car markets

Transaction Overview

€1.1 billion Deal value

All-cash transaction

Stake 100%, fully funded by Prosus

Closina Expected by vear-end1

About OLX

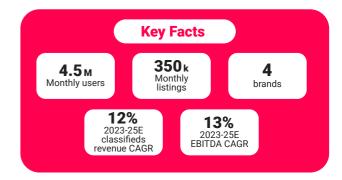
OLX operates fast-growing and highly profitable online marketplaces for motors, real estate, jobs and goods with 29 million monthly users in eight countries, in Central and Eastern Europe and South Africa.



- Based on data collected during FY25.
 Based on data collected during FY25 from Pay & Ship transactions.
 Excludes revenue from OLX Autos, which has been carved out.

About La Centrale

La Centrale is recognised as France's most specialised autos platform, with unmatched strength in higher-value vehicles and deep trust among sellers and consumers.



Combination creates increased opportunity for profitable growth in an attractive market.

- La Centrale extends OLXs footprint into France, expanding OLX portfolio into Western Europe.
- La Centrale's high-quality and profitable platform, focusing on high-value vehicles, is well-positioned to benefit from secular growth trends in France.
- Combination of OLX and La Centrale increases potential for profitable growth.
- Price paid represents a high teens future year EV/EBITDA multiple for a strong asset in an established industry.
- Online classifieds market in France projected to grow at 11-13% CAGR (2024-2030).



