

## Important information



This report contains forward-looking statements as defined in the United States Private Securities Litigation Reform Act of 1995 concerning our financial condition, results of operations and businesses.

These forward-looking statements are subject to a number of risks and uncertainties, many of which are beyond our control and all of which are based on our current beliefs and expectations about future events. Forward-looking statements are typically identified by the use of forward-looking terminology such as "believes", "expects", "may", "will", "could", should", "intends", "estimates", "plans", "assumes" or "anticipates", or the negative thereof, or other variations thereon or comparable terminology, or by discussions of strategy that involve risks and uncertainties.

These forward-looking statements and other statements contained in this report regarding matters that are not historical facts involve predictions. No assurance can be given that such future results will be achieved. Actual events or results may differ materially as a result of risks and uncertainties facing us and our subsidiaries. Such risks and uncertainties could cause actual results to vary materially from the future results indicated, expressed or implied in such forward-looking statements.

There are a number of factors that could affect our future operations and could cause those results to differ materially from those expressed in the forward-looking statements including (without limitation): (a) changes to IFRS and associated interpretations, applications and practices as they apply to past, present and future periods; (b) ongoing and future acquisitions, changes to domestic and international business and market conditions such as exchange rate and interest rate movements; (c) changes in domestic and international regulatory and legislative environments; (d) changes to domestic and international operational, social, economic and political conditions; (f) labour disruptions and industrial action; and (g) the effects of both current and future litigation.

The forward-looking statements contained in the report speak only as of the date of the report. We are not under any obligation to (and expressly disclaim any such obligation to) revise or update any forward-looking statements to reflect events or circumstances after the date of the report or to reflect the occurrence of unanticipated events. We cannot give any assurance that forward-looking statements will prove correct and investors are cautioned not to place undue reliance on any forward-looking statements.



1. Business Update

2. Financials

3. Outlook

# prosus **Business Update** Bob van Dijk

# FY20 was a transformational year





## **Operational Highlights**

- Prosus ended the year in a position of financial strength
- Strong financial performance across all segments
- Businesses are scaling and delivered strong growth
- Covid-19 having some impact near-term but will provide structural tailwinds in the long-term and accelerate growth
- Strong balance sheet

### **Strategic Highlights**

- Listed Prosus, Europe's largest consumer internet company
- Executed smart deals accelerating strategic priorities
- Allocated capital in a disciplined manner
- Expanded ecosystems in all three segments

# Key operational and strategic highlights



Strong financial performance

+23%

YoY Group Revenue growth<sup>1</sup>

+33%

YoY Ecommerce revenue growth<sup>1</sup>

+16%

YoY Trading Profit growth<sup>1</sup>

+13%

YoY Core HE growth<sup>2</sup>

Robust growth in core segments



+22%
Paying listers

112k #cars sold<sup>4</sup>



+102% Orders **+76%**GMV



+29% TPV<sup>3</sup>

**+30%**#Transactions<sup>3</sup>

Strategic M&A and corporate action

Listing Prosus, created US\$16bn of value on the day

Deals worth US\$1.3bn, spread across segments

In-market consolidation driving rationalisation

Disciplined approach

<sup>&</sup>lt;sup>1</sup> Reported on an economic-interest basis, i.e. equity-accounted investments are proportionately consolidated. Percentages represent year-on-year growth in local currency, excluding M&A.

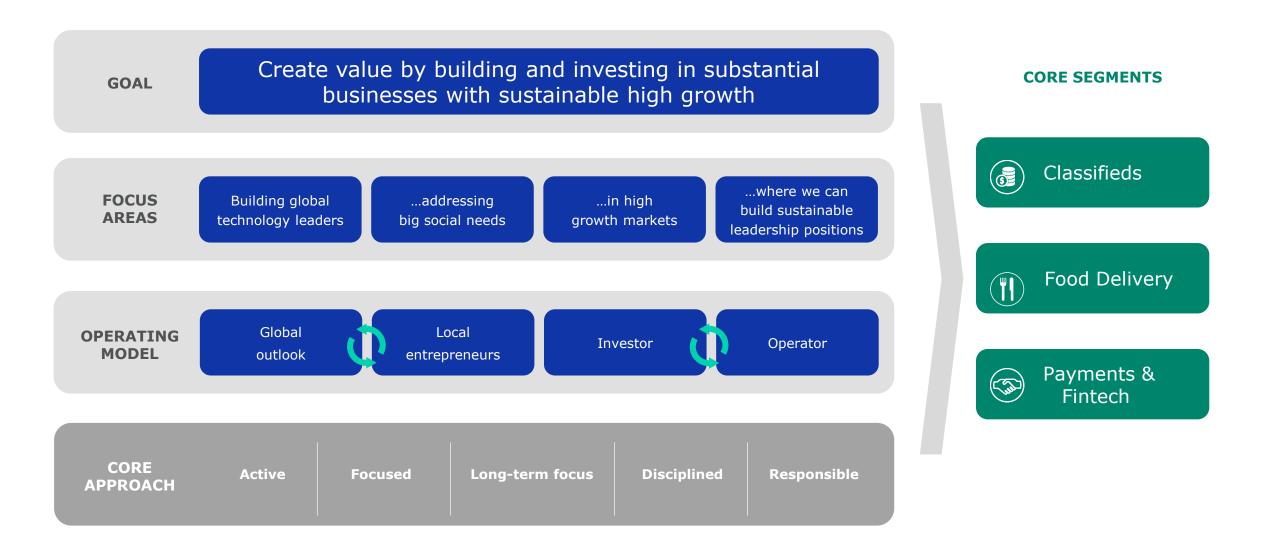
<sup>&</sup>lt;sup>2</sup> Percentage represents year-on-year growth in local currency.

 $<sup>^{\</sup>rm 3}\,\text{TPV}$  and transaction growth excludes Wibmo. TPV growth in local currency.

<sup>&</sup>lt;sup>4</sup> Number of cars sold at inspection centers

# A focused and proven strategy building long-term value





# A disciplined and focused approach to capital allocation



#### How we allocate capital



#### **Invest in core segments**

We focus on select high potential segments that we understand deeply and they compete for capital



#### **Strong returns**

We aim for returns well over cost of capital



#### Manage risk profile

Our proven strategy: Test, Invest, Scale



#### **Long-term outlook**

We invest to build sustainable, profitable businesses Ventures - investing early for future growth



#### Selection

We select the best assets and management talent/local founders are essential

#### What we have done

#### In FY20:

Invested US\$1.3bn across our portfolio

Sourced and considered numerous M&A opportunities

Led strategic market consolidation in Classifieds, Payments, Food Delivery

Exchanged our stake in MakeMyTrip for a stake in Trip.com achieving an IRR of 24%<sup>1</sup>

#### **Since 2008:**

Optimised our portfolio: MCG, Allegro, Flipkart

Focused on 3 high-potential segments

Launched Ventures to plant seeds for longer-term growth

Delivered strong IRRs across all segments, with impairment rate below 10%

<sup>1</sup> As at 25 April 2019

# Classifieds: Strong growth, smart in-market consolidation and continued extension into transactions



Continued momentum in our core business



+37%

YoY Revenue growth<sup>1</sup>

+22%

YoY Average monthly paying listers<sup>2</sup>

+309m

Monthly active users<sup>1</sup>

M&A to strengthen the business





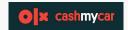






Investing further into Transactions ecosystem to enhance and deepen the user experience

















<sup>1</sup> Reported on an economic-interest basis, i.e. equity-accounted investments are proportionately consolidated. Percentages represent year-on-year growth in local currency, excluding M&A.

<sup>&</sup>lt;sup>2</sup> Numbers have been adjusted to reflect a like-for-like basis due to changes in the markets within our portfolio.

# Food Delivery: Robust growth with investments showing returns and delivering accelerated unit economics



Online food delivery growing strongly as penetration increases

Online Food TAM<sup>3</sup> 2022 **Online Food** TAM3 2018 US\$330bn +20% CAGR US\$158bn (30.5% of Off-(22.0% of Off-Premise Food Premise Food Market) Market)

Reinforced leadership as investments beginning to show real returns

+76%
YoY growth in GMV<sup>1</sup>

+105%
YoY growth in Revenue<sup>2</sup>

+15p.p
Improvement in trading loss margin vs 1H







1P driving growth and expanding the market

+3X
YoY growth in 1P orders1



<sup>1</sup> Orders and GMV are 100% for all companies. Investee companies' KPIs are aligned with 3month reporting lag period (Jan19 - Dec19). GMV is calculated in US\$ using average exchange rates for respective years.

<sup>&</sup>lt;sup>2</sup> Results reported on an economic-interest basis, i.e. equity-accounted investments are proportionately consolidated.

<sup>&</sup>lt;sup>3</sup> Source: Euromonitor

# Payments & Fintech: Strong growth with India providing opportunity to expand into the broader financial ecosystem



Unique regional footprint across fast-growing markets for digital payments



+29%
YoY growth in Group TPV<sup>1</sup>

**+26%**YoY growth in GPC

**+32%** YoY growth in India

+30%

YoY growth in total number of transactions<sup>2</sup>

Digitisation in India brings substantial opportunities

Migration to online

Growth in ecommerce

Shift from cash to digital payments

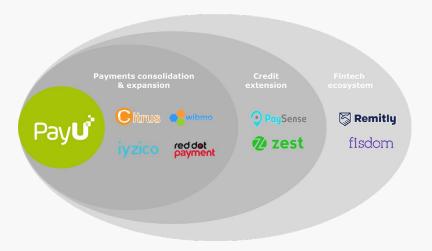
Government initiatives



**52%** 

of total transactions from PayU India

PayU India transitioning from a focus on local payments to broader financial services



**+US\$110m** 

FY20 credit issuance<sup>3</sup> volumes

<sup>&</sup>lt;sup>1</sup> Total payment value (TPV) growth in local currency excluding M&A. GPO (Global Payments Operations) = all markets outside of India

<sup>&</sup>lt;sup>2</sup> Represents year-on-year growth, excluding Wibmo.

<sup>&</sup>lt;sup>3</sup> Issuance volume includes PayU's own product volumes, and 100% of PaySense and ZestMoney volumes.

# Ventures: Exploring new frontiers

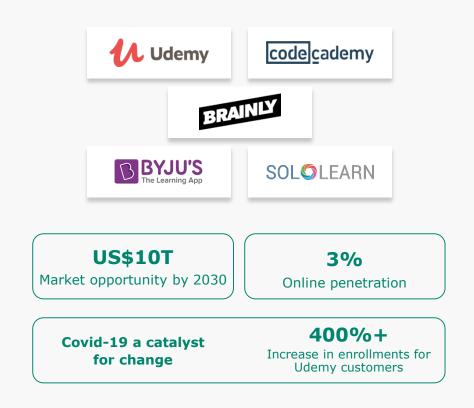


Investing in new industries disrupted by tech



- Invest in companies that will be the next wave of growth for Prosus
- Addressing big societal needs
- In sectors of the economy where technology can lead to meaningful change in consumer behavior and economics

Potential for major disruption of the future global education system



# We continue to enhance our ESG activities, supporting the UN SDGs



#### Our approach



#### Progress made in the last year

• Carbon footprint - reported scope 1 and 2

Environmental

Social

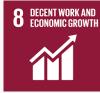
Governance

- Offsetting carbon credits partnership with Greenseat
- Reducing waste and using recycled packaging
- Employee development 25k learners trained on MyAcademy
- Gender diversity 40% of our workforce is female
- Supporting communities ongoing educational and local entrepreneur support
- Board added gender, geographical and skills diversification
- Board committee appointed new lead independent director
- Executive remuneration continued to enhance design to reward long-termism

#### Aligning to SDGs<sup>1</sup>

#### Group wide contributionn:







#### Business specific contribution:











<sup>1</sup> Sustainable Development Goals (SDG)

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# Investing in our people, partners and customers during the Covid-19 pandemic to emerge more strongly





Protect the health of our employees and those around them



Support the communities in which we operate



Classifieds: Supporting partners and customers

- Working from home
- Communication, information and support protocols
- Travel restrictions

- R1.5bn (US\$84m) to South Africa
- ₹100 crore to India

- Listing duration, pricing and subscription adjustments
- Developed video-based products
- Accelerated pay and ship rollout
- Financial relief to support sellers



Food Delivery: Supporting restaurants and drivers

- Waived commissions
- Reduced restaurant payment cycles
- R\$100m in support to restaurants and couriers
- Masks, gloves, thermal checks



Payments & Fintech: Supporting merchants

- Free digital training for merchants
- Collecting donations for hospitals at points-of-sale
- Various other initiatives



Etail: Protecting customers and couriers, enabling trade

- Assist new offline retailers
- Contactless delivery
- Collection of goods from lockers

# prosus Financial Update Basil Sgourdos

# FY20 Financial Highlights: Strong finish to a strong year



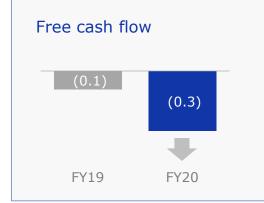
- 1 Strong and accelerated ecommerce revenue growth of 33%
- Improved profitability and cash generation, while investing to grow the Food Delivery opportunity
- Results underpinned by continued healthy growth from Tencent
- Covid-19 impacts felt in March and will impact FY21, but the group has ample financial strength to weather the storm and execute our long-term strategy and financial aspirations
- Refinanced debt at lower rates and ended FY20 with flexibility to fund future growth
- US\$85m transaction costs related mainly to listing Prosus had meaningful impact on free cash flow

## Summary financials (US\$'bn)1









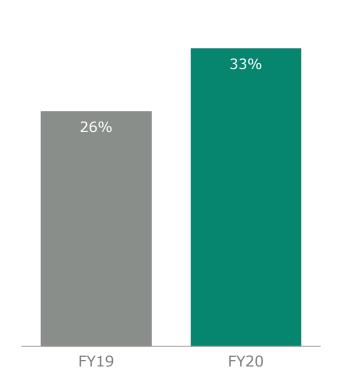
<sup>&</sup>lt;sup>1</sup> Summary financials from continuing operations. Numbers in brackets represent year-on-year growth in local currency, excluding M&A.

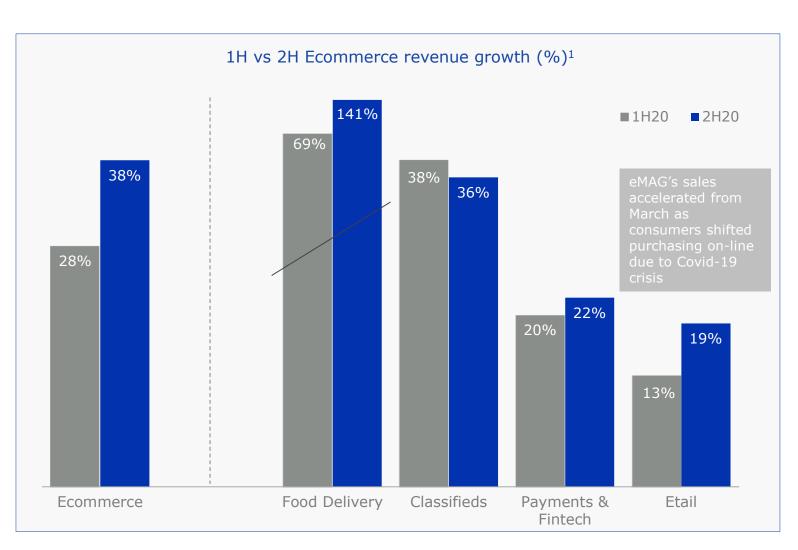
<sup>&</sup>lt;sup>2</sup> Results reported on an economic-interest basis, i.e. equity-accounted investments are proportionately consolidated.

# Ecommerce growth accelerated year-over-year and 2H vs 1H





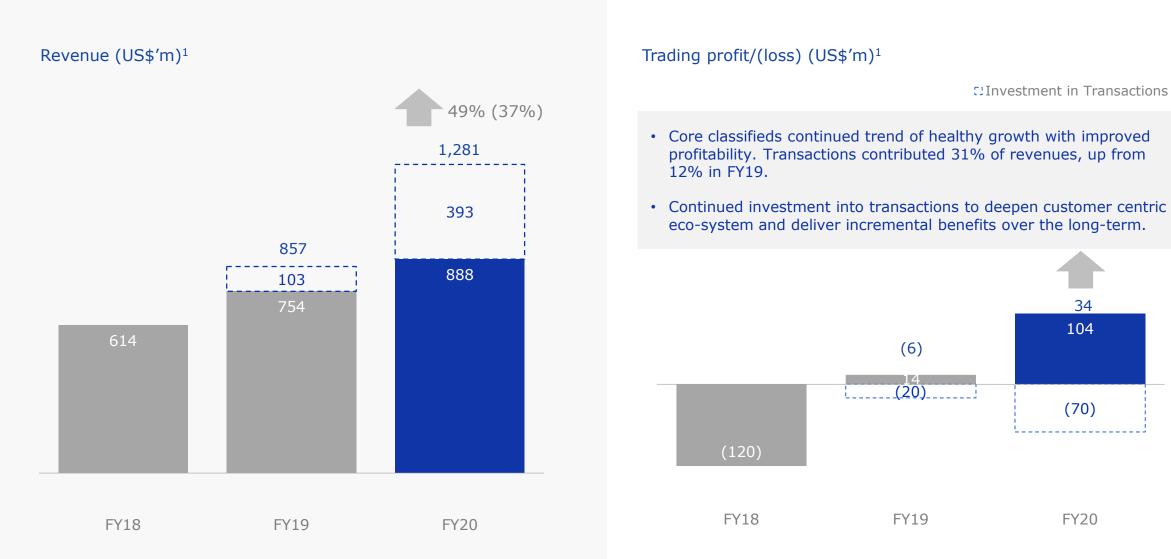




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# Core Classifieds driving profitability while investing in transactions





<sup>1</sup> Results reported on an economic-interest basis, i.e. equity-accounted investments are proportionately consolidated. Numbers in brackets represent year-on-year growth shown in local currency, excluding M&A. FY18 results are based on the Combined Carve-out Financial Statements included in the Listing Prospectus of Prosus.

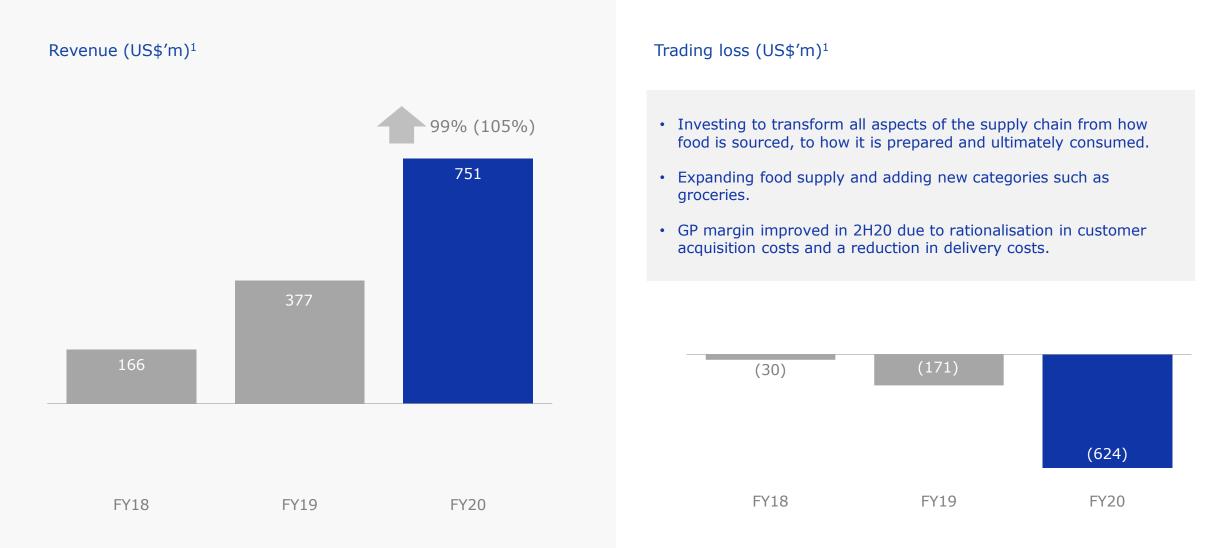
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(70)

FY20

# Food Delivery: Strong growth, positive customer acquisition trends and investment in 1P drive margin improvement in 2H

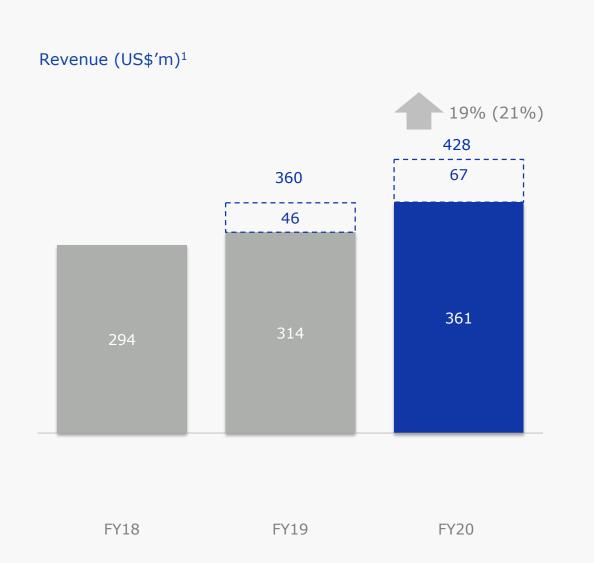




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# Core Payments profitable as the business continues to scale





Trading profit/(loss) (US\$'m)1

- Core Payments

  New initiatives & central costs
- Solid 21% YoY top-line growth driven by increased growth in transactions volume and value.
- Profitability in core PSP improved in a competitive market also impacted by negative fx effects.
- Investing in credit and expansion in SE Asia and Turkey.

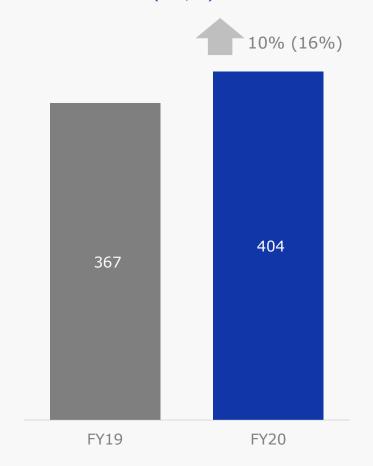
Core Payments TP Margin -22%	Core Payments TP Margin 4%	Core Payments TP Margin 4%
	12	13
(56)	(55)	(80)
	(43)	(67)
FY18	FY19	FY20

<sup>&</sup>lt;sup>1</sup> Results reported on an economic-interest basis, i.e. equity-accounted investments are proportionately consolidated. Year-on-year growth shown in local currency, excluding M&A. FY18 results are based on the Combined Carve-out Financial Statements included in the Listing Prospectus of Prosus. New initiatives include Red Dot, Tyzico and Wibmo.

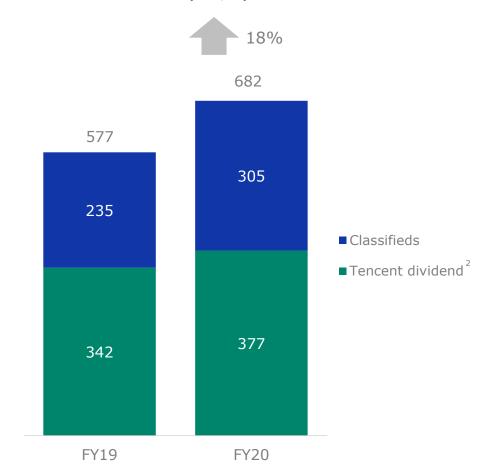
# Profitable businesses contributed significantly to central cash flows



# Consolidated trading profit from profitable ecommerce businesses (US\$m)<sup>1</sup>



#### Dividends to HoldCo (US\$m)



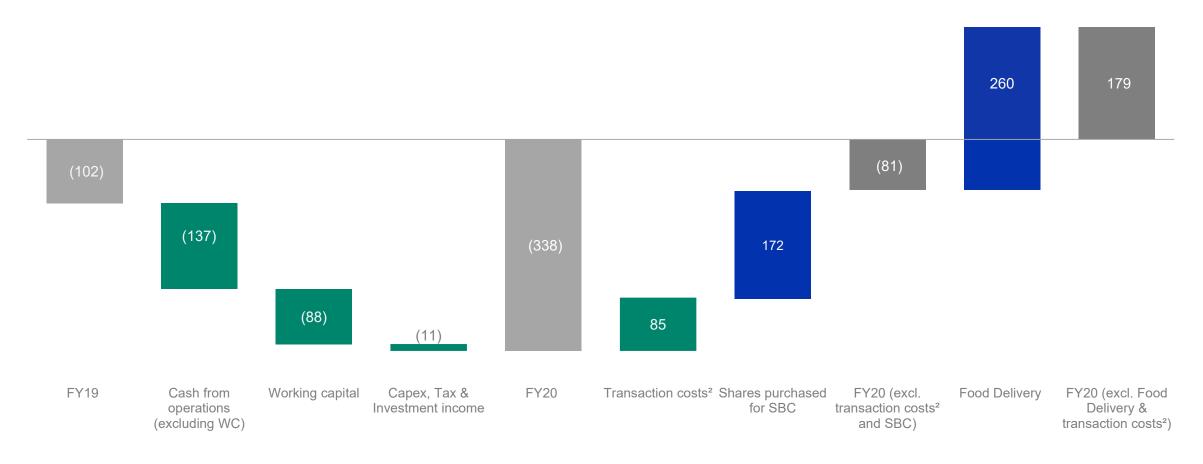
<sup>&</sup>lt;sup>1</sup> Numbers in brackets represent year-on-year growth in local currency, excluding M&A.

<sup>&</sup>lt;sup>2</sup> US\$342m dividend from Tencent in the prior year included a special dividend of US\$10m related to the Tencent Music Entertainment IPO.

# FCF reflects increased Food Delivery investment and listing transaction costs



#### Incremental FCF, YoY (US\$'m)1



<sup>&</sup>lt;sup>1</sup> FCF defined as EBITDA less adjustments for non-cash items, working capital, taxation, capital expenditure, capital leases repaid and investment income.

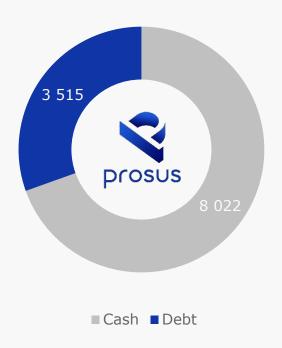
<sup>&</sup>lt;sup>2</sup> Transaction costs consist primarily of cost related to the listing of Prosus on the Amsterdam Euronext.

# Strong liquid balance sheet with lower cost of debt



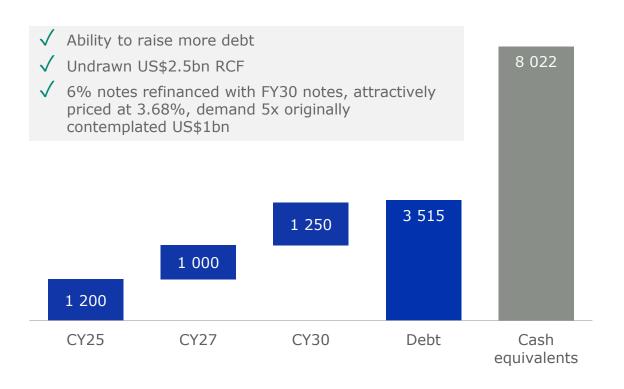
Liquid financial position enabling investment to improve our businesses and add to our portfolio

#### Net cash of US\$4.5bn<sup>1</sup>



# Successfully priced US\$1.25bn 3.68% notes in January 2020

#### Bond maturity and liquidity potential (US\$'bn)



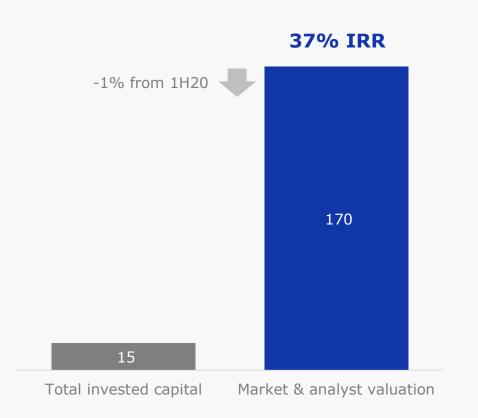
<sup>&</sup>lt;sup>1</sup> Cash includes short-term cash investments, debt includes all interest-bearing debt.

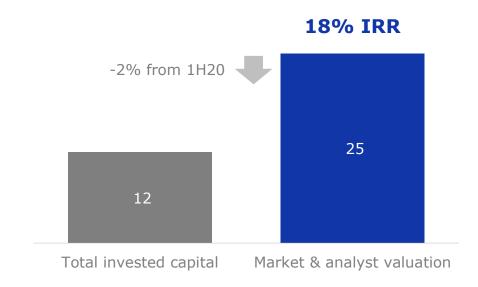
# IRR impacted by Covid-19 in March



All internet investments (incl Tencent) FY02 - FY20 (US\$'bn)<sup>1,2,3</sup>







<sup>&</sup>lt;sup>1</sup> The estimated market valuations are calculated as at 31 March 2020 using (i) prevailing share prices for stakes in listed assets; (ii) valuation estimates derived from the average of sell-side analysts currently covering Prosus for unlisted assets; and (iii) post-money valuations on recent transactions of unlisted assets where analyst consensus is not available.

<sup>&</sup>lt;sup>2</sup> Total invested capital is net of dividends.

<sup>&</sup>lt;sup>3</sup> Investment in Tencent started in FY02.

## As of FY21 we will treat all SARs as cash settled



### The rationale for doing this

- Two listed shares complicates settlement process
- For simplicity and added transparency the group has revisited the accounting for SAR schemes
- Going forward settlement to be directly in cash rather than using Naspers shares purchased for cash
- This treatment aligns with the Group's commitment to not dilute shareholders
- Effective 1 April 2020 the Group will treat all SARs as cash settled

#### No impact on cash

#### Equity settled

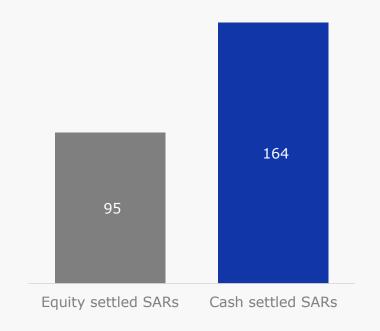
On exercise the Group buys shares on the open market to settle the gain

#### Cash settled

On exercise the Group settles the gain in cash

## Impact on Trading Profit

FY20 SBC charge – cash vs equity settled (US\$'m)¹

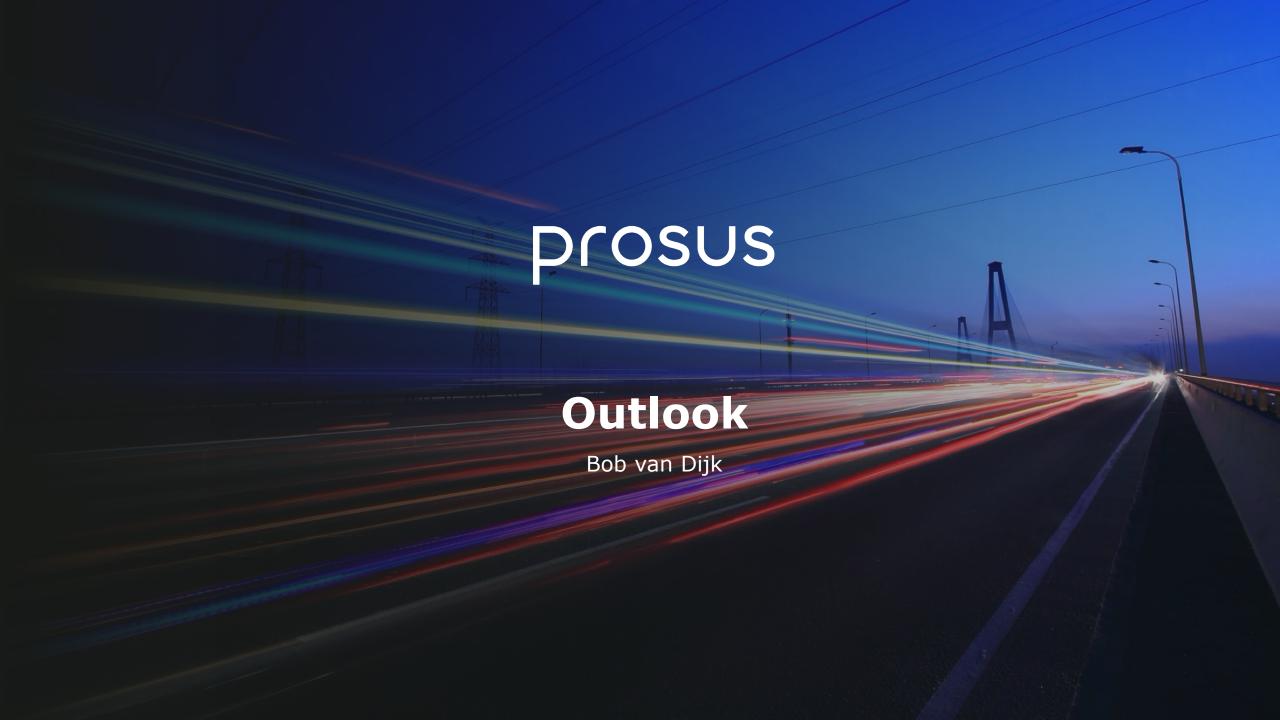


<sup>&</sup>lt;sup>1</sup> Reflects Naspers Group SBC charge included in trading profit. The change in settlement will have no impact on Prosus' consolidated results, however the change will impact the trading profit of Prosus in FY21.

# **Covid-19 Business Update**



- Prosus ended FY20 strongly and remains in a healthy and liquid financial position which will allow us to invest through the downturn to improve our businesses and add to our portfolio
- Prosus prioritises its people, partners and customers throughout the pandemic, because it is the right thing to do and will build stronger and more healthy businesses over the long term
- There are early signs that Covid-19's impact on the business is bottoming, but, for FY21, it will negatively impact revenue, and to a lesser extent profitability and free cash flow
- The severity of the impact on our operations varies across our segments and geographies, but the largest impact will be on the 1H'2021 numbers
- We believe our businesses remain fundamentally strong and will recover with the economy. Covid-19 is accelerating the migration of consumption and economic activity online. Prosus is now 100% online.



# Key takeaways and thoughts for the future



- 1 The fundamentals of the group are strong, and we ended the year with momentum
- We focus on the long-term and believe our businesses will benefit from a further acceleration of secular trends toward online ecommerce companies brought about by the pandemic
- Throughout the pandemic we intend to to invest in our businesses to position them fully for a future recovery
- We will remain disciplined in our investment approach deploying capital on growth assets operating in growth industries with an expected return in excess of our cost of capital
- We face the challenging period from a position of relative financial strength and with sufficient liquidity to both navigate the changing environment and seek out new opportunities

# Prosus

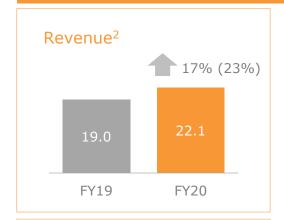
**Appendix** 

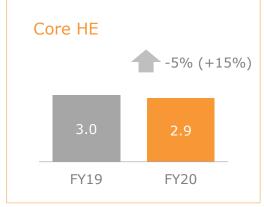
# **Naspers Summary of Financials**



- 1 Strong revenue growth and improved profitability from Prosus
- 2 Strong growth by Takealot with 5p.p margin improvement
- 3 Increased profitability by Media24, despite lower revenue
- Core HE impacted by creation of free-float from capitalisation issue when listing Prosus
- US\$113m transaction cost for Prosus and MCG had a meaningful impact on free cash flow

## Summary financials (US\$'bn)¹









<sup>&</sup>lt;sup>1</sup> Summary financials from continuing operations. Numbers in brackets represent year-on-year growth in local currency, excluding M&A.

<sup>&</sup>lt;sup>2</sup> Results reported on an economic-interest basis, i.e. equity-accounted investments are proportionately consolidated.

# Group portfolio





OLX owns 50% of operations in Brazil and 66% of Indonesia.

<sup>&</sup>lt;sup>2</sup> Movile holds 67% of iFood.

<sup>&</sup>lt;sup>3</sup> The Dubizzle and EMPG merger completed in April 2020. Following the transaction the Group owned 39% of the merged entity.

<sup>&</sup>lt;sup>4</sup> The letgo US and OfferUp merger received regulatory approval and is expected to close on 1 July 2020. Following the transaction the Group will own 40% of the merged entity.

# Glossary



1P:	First party	p.p:	Percentage points
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CAGR: Cumulative average growth rate PSP: Payment service provider

EBITDA: Earnings before interest tax, depreciation and amortisation RCF: Revolving credit facility

ESG: Environmental, Social and Governance SAR: Share appreciation rights

FCF: Free cash flow SBC: Share based compensation

GMV: Gross merchandise value SDG: Sustainable Development Goals

GPO: Global Payment Operations TAM: Total addressable market

HE: Headline earnings Tx: Transactions

HoldCo: Holding company TP: Trading profit/(loss)

IIRC: International Integrated Reporting Council TPV: Total payment value

IRR: Internal rate of return UK: United Kingdom

JSE: Johannesburg Stock Exchange UN: United Nations

M&A: Mergers and acquisitions US: United States

MCG: MultiChoice Group YoY: Year-on-year

ML: Machine learning



If you require any further information, please visit our website <a href="mailto:www.prosus.com">www.prosus.com</a>
or alternatively email Eoin Ryan (Head of Investor Relations) at <a href="mailto:InvestorRelations@prosus.com">InvestorRelations@prosus.com</a>